



#Humanity
 #CollectiveStrength
 #Durability
 #Innovation
 #AdaptabilityToChange

Awaken The **Bishnoi** Inside You !

Talk by **FRANCK VOGEL**
 on Adaptability to Change for Companies

Duration 50 min

Information
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Franck Vogel, a celebrated photojournalist and a key observer of climate movements worldwide, invites you on an enlightening journey through one of the most significant encounters of his life: the Bishnois, a **community from Rajasthan that has been willing to sacrifice their lives to protect animals and trees since the 15th century.**

This exploration not only uncovers the fascinating story of this lesser-known group but also highlights their unique history as a testament to humanity's ability to adapt to the environment. **The Bishnois exemplify the importance of learning to do better and differently while respecting the Earth**, provided that such efforts are collaborative and anchored within a clear framework.

Themes of humanity, sustainability, collective strength, innovation, adaptability to change, and self-transcendence punctuate this captivating journey.

As a dedicated messenger, Franck Vogel has committed himself in recent years to sharing the core values upheld by the Bishnois through his stunning imagery and straightforward narratives. He believes that, during this era of profound transformation, their philosophy - and the broader lessons from his travels - can inspire those facing the need to adapt more than ever.

The story of the Bishnois serves as a powerful parable for the transformation challenges we confront today, igniting within each of us a desire for self-improvement. «Awaken the Bishnoi within you!» stands out as an unmissable conference for the upcoming years!



Bishnois

ECOLOGISTS SINCE THE 15TH CENTURY

India, Rajasthan - During pilgrimages, each Bishnoi family offers wheat to feed the gazelles, black antelopes, peacocks and pigeons living around the sacred temples. Since the 15th century they have shared their crops and water with wild animals.





The Bishnois – here a priest with a gazelle – have been feeding wild animals morning and evening for more than five centuries. Some gazelles even accept eating from their hands.